Foundations of Artificial Intelligence **15. Natural Language Processing** Understand, interpret, manipulate, generate human language (text and audio)

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July 17, 2019



- 2 Learning Representations
- Sequence-to-Sequence Deep Learning

### Example: Automated Online Assistant

#### Gift shop

Items such as caps, I-shirts, sweatshirts and other miscellanea such as buttons and mouse pads have been designed. In addition, merchandise for almost all of the projects is available.



Source: Wikicommons/Bemidji State University



2 Learning Representations

3 Sequence-to-Sequence Deep Learning

## Natural Language Processing (NLP)



- The language of humans is represented as text or audio data. The field of NLP creates interfaces between human language and computers.
- Goal: automatic processing of large amounts of human language data.

## Examples of NLP Tasks and Applications

### • word stemming

- word segmentation, sentence segmentation
- text classification
- sentiment analysis (polarity, emotions, ..)
- topic recognition
- automatic summarization

machine translation (text-to-text)

- speaker identification
- speech segmentation (into sentences, words)
- speech recognition (i.e. speech-to-text)
- natural language understanding

€ text-to-speech)

• text and spoken dialog systems (chatbots)

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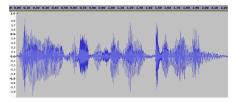
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## From Rules to Probabilistic Models to Machine Learning

## Part-of-Speech Tagging:

I can light a fire and you can open a can of beans. Now the can is open and we can eat in the light of the fire.

I/PRP can(Mb light/VB a/DT fire(NN) and/CC you/PRP can/MD open/VB a/DT can/NN of/IN beans/NNS ./ Now/RB the/DT can/NN is/VBZ open/JJ and/CC we/PRP can/MD eat/VB in/IN the/DT light/NN of/IN the/DT fire/NN ./.



Sources: Slide by Torbjoern Lager; (Anthony, 2013)

Traditional rule-based approaches and (to a lesser degree) probabilistic NLP models faced limitations, as

- human don't stick to rules, commit errors.
- language evolves: rules are neither strict nor fixed.
- labels (e.g. tagged text or audio) were required.

Machine translation was extremely challenging due to shortage of multilingual textual corpora for model training.

Machine learning entering the NLP field:

- Since late 1980's: increased data availability (WWW)
- Since 2010's: huge data, computing power → unsupervised representation learning, deep architectures for many NLP tasks.





3 Sequence-to-Sequence Deep Learning

## Learning a Word Embedding

(https://colah.github.io/posts/2014-07-NLP-RNNs-Representation)

A word embedding W is a function

$$\mathcal{N}$$
 : words  $\rightarrow \mathbb{R}^n$ 

which maps words of some language to a high-dimensional vector space (e.g. 200 dimensions).

Examples:

$$W("cat") = (0.2, -0.4, 0.7, ...)$$
  
 $W("mat") = (0.0, 0.6, -0.1, ...)$ 

Mapping function W should be realized by a look-up table or by a **neural network** such that:

ullet representations in  $\mathbb{R}^n$  of related words have a short distance

• representations in  $\mathbb{R}^n$  of unrelated words have a large distance

How can we learn a good representation / word embedding function W?

A word embedding function W can be trained using different tasks, that require the network to discriminate related from unrelated words.

Can you think of such a training task? Please discuss with your neighbors!



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## Representation Training

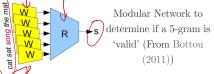
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Example task: predict, if a 5-gram (sequence of five words) is valid or not. Training data contains valid and slightly modified, invalid 5-grams:

$$R(W("cat"), W("sat"), W("on"), W("the"), W("mat"))=1$$
  
 $R(W("cat"), W("sat"), W("song"), W("the"), W("mat"))=0$ 

Train the combination of embedding function W and classification module R:

. . .

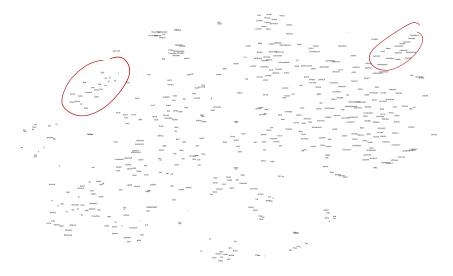


While we may not be interested in the trained module R, the learned word embedding W is very valuable!

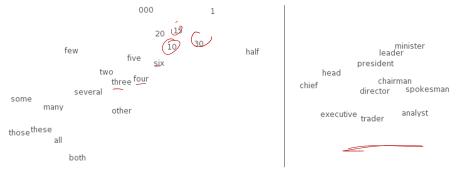
(University of Freiburg)

## Visualizing the Word Embedding

Let's look at a projection from  $\mathbb{R}^n \to \mathbb{R}^2$  obtained by tSNE:



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## t-SNE visualizations of word embeddings. Left: Number Region; Right: Jobs Region. From Turian *et al.* (2010)

## Sanity Check: Word Similarities in $\mathbb{R}^n$ ?

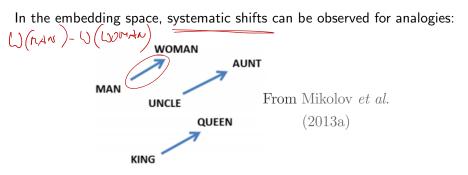
	FRANCE	JESUS	XBOX	( REDDISH	SCRATCHED	MEGABITS	
-	AUSTRIA	GOD	AMIGA	GREENISH	NAILED	OCTETS	
	BELGIUM	SATI	PLAYSTATION	BLUISH	SMASHED	MB/S	
	GERMANY	CHRIST	MSX	PINKISH	PUNCHED	BIT/S	
1	ITALY	SATAN	IPOD	PURPLISH	POPPED	BAUD	
	GREECE	KALI	SEGA	BROWNISH	CRIMPED	CARATS	
	SWEDEN	INDRA	PSNUMBER	GREYISH	SCRAPED	$_{\rm KBIT/S}$	
	NORWAY	VISHNU	HD	GRAYISH	SCREWED	MEGAHERTZ	
1	EUROPE	ANANDA	DREAMCAST	WHITISH	SECTIONED	MEGAPIXELS	
	HUNGARY	PARVATI	GEFORCE	SILVERY	SLASHED	$_{\rm GBIT/S}$	
	SWITZERLAND	GRACE	CAPCOM	YELLOWISH	RIPPED	AMPERES	

What words have embeddings closest to a given word? From Collobert *et al.* (2011)

## Powerful Byproducts of the Learned Embedding W

Embedding allows to work not only with synonyms, but also with other words of the same category:

- ${\scriptstyle \bullet}$  "the cat is black"  $\rightarrow$  "the cat is white"
- ullet " in the zoo I saw an elephant"  $\, \rightarrow \,$  " in the zoo I saw a lion"



The embedding space may provide dimensions for gender, singular-plural etc.!

(University of Freiburg)

Relationship	Example 1	Example 2	Example 3
France - Paris	Italy: Rome	Japan: Tokyø	Florida: Tallahassee
big - bigger	small: larger	cold: colder	quick: quicker
Miami - Florida	Baltimore: Maryland	Dallas: Texas	Kona: Hawaii
Einstein - scientist	Messi: midfielder	Mozart: violinist	Picasso: painter
Sarkozy - France	Berlusconi: Italy	Merkel: Germany	Koizumi: Japan
copper - Cu	zinc: Zn	gold: Au	uranium: plutonium
Berlusconi - Silvio	Sarkozy: Nicolas	Putin: Medvedev	Obama: Barack
Microsoft - Windows	Google: Android	IBM: Linux	Apple: iPhone
Microsoft - Ballmer	Google: Yahoo	IBM: McNealy	Apple: Jobs
Japan - sushi	Germany: bratwurst	France: tapas	USA: pizza

Relationship pairs in a word embedding. From Mikolov *et al.* (2013b). Various embedding models / strategies have been proposed:

- Word2vec (Tomas Mikolov et al., 2013)
- GloVe (Pennington et al., 2014)
- fastText library (released by Facebook by group around Tomas Mikolov)
- ELMo (Matthew Peters et al., 2018)
- ULMFit (by fast.ai founder Jeremy Howard and Sebastian Ruder)
- BERT (by Google)

#### • ...

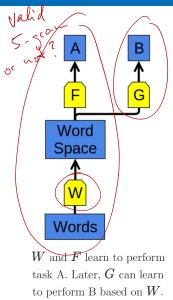
(Pre-trained models are available for download)

## Word Embeddings: the Secret Sauce for NLP Projects

Shared representations — re-use a pre-trained embedding for other tasks!

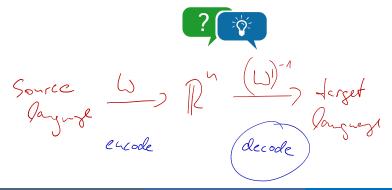
Using ELMo embeddings improved six state-of-the-art NLP models for:

- Question answering
- Textual entailment (inference)
- Semantic role labeling ("Who did what to whom?")
- Coreference resolution (clustering mentions of the same entity)
- Sentiment analysis
- Named entity extraction



# Can Neural Representation Learning Support Machine Translation?

Can you think of a training strategy to translate from Mandarin to English and back? Please discuss with your neighbors!

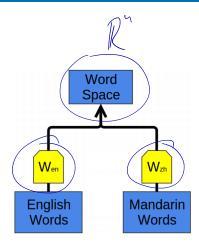


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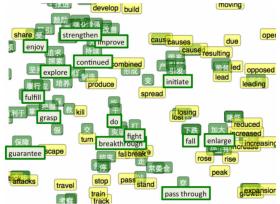
## Bilingual Word Embedding



Idea: train two embeddings in parallel such, that corresponding words are projected to close-by positions in the word space.

## Visualizing the Word Embedding

Let's again look at a tSNE projection  $\mathbb{R}^n \to \mathbb{R}^2$ :



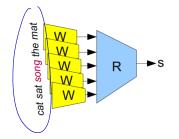
t-SNE visualization of the bilingual word embedding. Green is Chinese, Yellow is English. (Socher *et al.* (2013a))



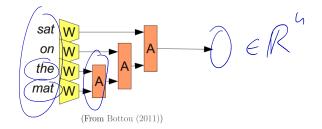




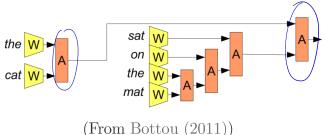
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- Limitation can be overcome by adding **association modules**, which can combine two word and phrase representations and merge them
- Using associations, whole sentences can be represented!

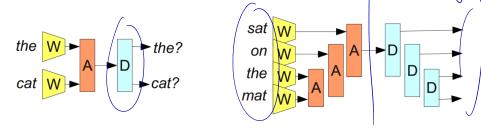


Conceptually, we could now use this concept to find the embedding of a word or sentence of the source language and look up the closest embedding of the target language.

What is missing to realize a translation?



For translations, wee also need disassociation modules! (encoder — decoder principle)

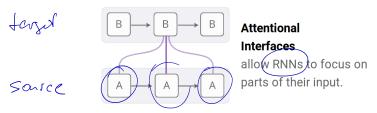


## (From Bottou (2011))

## Sequence-to-Sequence Neural Machine Translation

Ground-breaking new approach by Bahdanau, Cho and Bengio (2014 ArXiv, 2015 ICML)

- Shift through the input word sequence
- Learn to encode and to decode using recurrent neural networks (RNN)
- Learn to align input and output word sequences
- Take context into account by learning the importance of neigboring words → attention mechanism.

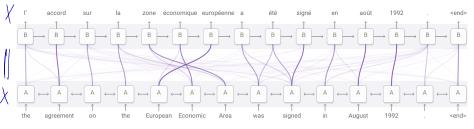


Credits: (Olah & Carter, 2016) have adapted this figure based on (Bahdanau et al., 2014)

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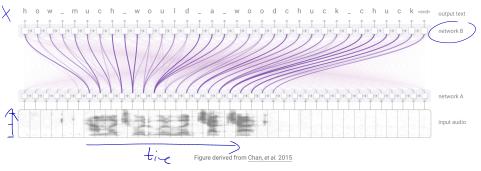
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### Sequence-to-Sequence Neural Voice Recognition

#### • Similar principle, but voice/speech input



Credits: (Olah & Carter, 2016) have adapted this figure based on (Chan et al., 2015)

# Success Story of Attention-based Neural Machine Translation

Neural machine translation requires big data sets but has advantagess:

- Overall model can be learned end-to-end
- No need to integrate modules for feature extraction, database, grammar rules etc. in a complicated system



- Natural language processing spans a wide range of problems and applications.
- NLP is a rapidly growing field due to availability of huge data sets.
- NLP techniques is part of many products already.
- Field is moving more and more to neural networks, which provide NLP building blocks like end-to-end learning, representation learning, sequence-to-sequence, ...